



NEWS RELEASE

FOR IMMEDIATE RELEASE
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JEANS 'N CLASSICS PARTNERS WITH A ROSE IN MY BOOK

London, Ont. – A Rose in My Book for breast cancer research and Jeans 'n Classics Inc. announced today that they will join forces for the 2012/2013 season and present the popular symphonic rock series at the London Convention Centre featuring the newly formed London's Own Jeans 'n Classics Rock Symphony.

"We couldn't be happier," said a smiling Brian Davy co-chair of A Rose in My Book, which has raised \$400,000 for Breast Cancer Research in the past three years. "To have the opportunity to partner with Peter Brennan and Jeans 'n Classics, all to benefit London Health Sciences Foundation, is a win for everyone!"

Jeans 'n Classics founder, Peter Brennan is excited as well. "We love our London audience and to be able to elevate the quality of the performance, venue and experience as well as give back to the community in a significant way makes me very happy!"

Subscriptions for "A Rose in My Book Presents London's Own Jeans 'n Classics Rock Symphony," will go on sale February 6, 2012 through the London Health Sciences Foundation with a package of four shows priced at \$250. All seats are table seating and the featured shows include:

- September 29, 2012 – JnC Handstands – The Very Best of Jeans 'n Classics
- December 22, 2012 – A Jeans 'n Classics Christmas
- February 9, 2013 – One Vision – An Evening of the Music of Queen
- May 4, 2013 – The Age of Innocence

The shows will take place on Saturday nights and tickets will be sold on a first come first served basis.

"Come on out and see us!" says Peter Brennan, "We can't wait to continue to bring Jeans 'n Classics to London."

Tickets go on sale February 6, 2012: Please visit www.roseinmybook.com or call London Health Sciences Foundation at (519) 685-8248

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