



CONVENTIONALLY SPEAKING

SPRING 2006

MEETING PROFESSIONALS INTERNATIONAL (MPI) NOMINATION

The London Convention Centre is pleased to announce the Director, Sales & Marketing, Bob Giorgini's nomination for the 2005 MPI Toronto Chapter – Supplier of the Year award. The criteria for this award is extensive including service involvement in both the MPI local chapter and internationally, industry and community service, publication contributions, speaking engagements, professional certification and continued education. Bob is

a member of the MPI Toronto Chapter's Board of Directors and was recently named to the 2006-2007 Executive Board as the Vice President of Communications. The London Convention Centre would like to thank the members of MPI Toronto Chapter for recognizing Bob's contributions and congratulates Bob for representing the LCC within MPI. 🏢

MESSAGE FROM THE GENERAL MANAGER, LORI DA SILVA



*Lori Da Silva,
General
Manager,
London
Convention
Centre*

Hello to all. On January 30, 2006 I officially joined the London Convention Centre team after spending the past 20 years working in the accommodation sector of London's hospitality industry.

It has been a busy few months for me and I've found that there is a lot to learn about the convention industry. I can only compare this industry with a roller coaster ride.

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EXTERNAL MARQUEE

In October 2005 the London Convention Centre installed its new external marquee sign, adjacent to the main entrance on York Street. The double-sided full LED motion colour video screens are over 7 square metres in area, a clear advantage for client event promotion. 🏢



John Winston, General Manager Tourism London, Barry Webb, Manager, Convention Sales Tourism London, Lori Da Silva General Manager LCC, Bob Giorgini, Director, Sales & Marketing, LCC attend the MPI Awards Gala on March 2, 2006.

RECENT EVENTS AND CONVENTION HIGHLIGHTS

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The London Convention Centre has been buzzing with activity since our Fall 2005 Newsletter. We were host to over 135 events, including 5 conferences, 61 food and beverage functions and numerous corporate meetings.

The LCC hosted two new conferences in October, the Making Gains in Mental Health and Addictions and the

Canadian Physiotherapy Association's 2005 Orthopaedic Symposium. Along with those conferences, there were a number of fundraising events including the always successful Banger in the Hanger and the Brescia University College, Breakfast for Bursaries.

Along with the District 60 Toastmasters and the Canadian Institute of Traffic and

Transportation conferences, November and December saw numerous corporate holiday gala dinners. Each and every weekend the LCC was brimming with party goers, including hosting the LCC Christmas at the Centre Holiday Gala for smaller organizations.

The LCC jumped from an extremely successful 2005 right into a busy January

AMBASSADOR AWARD PROGRAM

Within the first few weeks of my arrival, the LCC hosted the Lucas World of Motorcycle Expos with 12,000 guests visiting the centre over the weekend. The set up and tear down of this event was amazing to watch. This was followed by several large conventions with tradeshow components for 300 to 400 delegates at each convention. The grand ballroom was then set up for the HeartStop Lounge for the Scott Tournament of Hearts Canadian Curling Championship and for 10 days straight the LCC hosted up to 2,000 guests daily.

This was my introduction to the convention centre industry and the London Convention Centre. I've marveled at the organizational skills and efficiency of the centre's staff, but most importantly their commitment to exceed guest's expectations.

I am thrilled to be a part of such a dynamic organization looking forward to meeting and working with everyone in the future. If my introduction to the convention centre industry is any indication of the year ahead, I am really excited...but then, I have always loved a good roller coaster ride!

Lori Da Silva
General Manager

The London Convention Centre was pleased to host the first annual Ambassador Club reception on February 8, 2006. 40 LCC Ambassadors from 1999 – 2005 were invited to attend this event

to be acknowledged for their extraordinary contribution to our local economy and London's hospitality industry. The 2005 Ambassadors welcomed into this prestigious club are:

Ms. Janie Romoff

2005 Parks & Recreation Ontario Annual Educational Forum & Tradeshow: April 2005

Mr. John Sheffield

Royal 2005 Royale - Middlesex Stamp Club Annual Conference: May 2005

Ms. Janette McDonald

Rotary District 6330 Annual District Conference: June 2005

Mr. Peter Mercer

Canadian Association of University Business Officers 2005 Annual Conference - The Art of Business: June 2005

Ms. Rosemary Vanstrien

District 5 Ontario Federation of Snowmobile Clubs Annual Conference: September 2005

Mr. Greg Alcock

The Changing Face of Physiotherapy - 2005 Orthopaedic Symposium Canadian Physiotherapy Association: October 2005

Ms. Lisa Stringle

Finding Your Groove - District 60 Toastmasters 2005 Fall Conference: November 2005

The Ambassador Award Program was created at the London Convention Centre in 1999, to recognize local individuals who were instrumental in attracting major convention or conference business to the LCC.

All Londoners have the potential to be an Ambassador, by influencing

their organization's convention or conference to be held at the London Convention Centre. For more information on the Ambassador Award Program, please contact the LCC's Sales Department. 📧

MOTORCYCLE EXPO

February 10-12, 2006 marked the second annual Lucas World of Motorcycles Expo. The Expo once again lived up to its mission statement, "The World of Motorcycles Expo will create an atmosphere and a forum where motorcycle enthusiasts can share their excitement and passion for the sport of motorcycle riding and its lifestyle." Over 12,000 people viewed the exhibited wares, from magnetic jewelry to the very finest in motorcycles. The swap meet in the LCC loading dock was shoulder to shoulder with enthusiasts aiming to dig up that hard to find part to fix up their classic ride. 📧



RECENT EVENTS

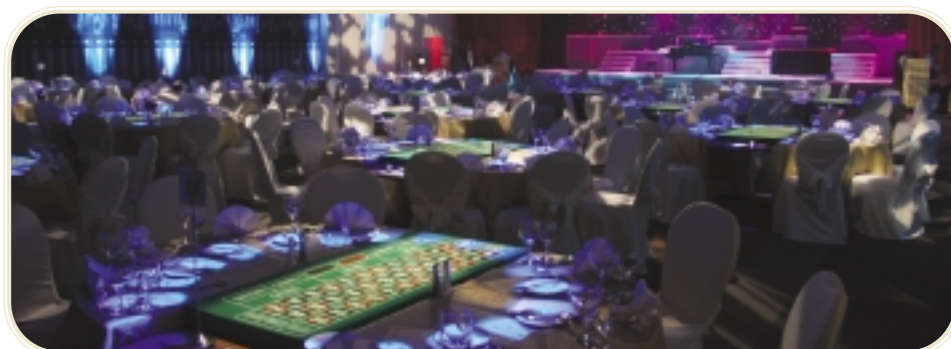
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2006. We welcomed back both the Rotary Club of Downtown London's weekly luncheon meetings, as well as the Director's Club bi-weekly breakfast meetings. Gala fundraising dinners included the annual Sports Celebrity Dinner, Tony Dagnone's Retirement Dinner and the McCormick Home Foundation Dinner. The LCC hosted the Conservative Party of Canada's Rally, as well as the Annual January Bridal Trade Show. Once again, the LCC hosted the Ontario Processing Vegetable Industry Conference.

February was host to the International Society of Arboriculture, Ontario Chapter Conference and for the third



Primerica Fast Start School & Awards



London Life & Canada Life President's Dinner

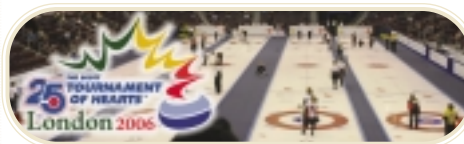
time in London, the Association of Ontario Land Surveyors 115th Annual Meeting. L'Arche London presented Jean Vanier's "Messengers of Hope", with a sold out attendance of over 2,600.

February transitioned into March with the Scott Tournament of Hearts' HeartStop Lounge, followed by three conferences. The Corn, Soybean and Wheat conference was welcomed back to the LCC for the second time and we welcomed back the International Solutions to Manure Management III for the third time at the LCC. For the first time the LCC welcomed the Ontario Pork Conference. This was their first time hosting this conference outside of

Toronto and London was thrilled! The LCC welcomed back the London Chamber of Commerce's Annual Business Achievement Awards, with 1,200 guests in attendance, the largest of its kind in Canada. We also welcomed back the London Life/Canada Life President's Dinner and Primerica. 🏠

HEARTSTOP LOUNGE

The Scott Tournament of Hearts made its way to London for the 2006 Canadian Women's Curling Championship. The LCC hosted the HeartStop Lounge in our grand ballroom. Concerts, autograph sessions, souvenir shop, food concession and beer garden entertained the spectators between games. With appearances by Randy Bachman to Shannon Kleibrink's Canadian Olympic Bronze Metal winning team, the HeartStop Lounge was the place to be. The British Columbia team reigned



supreme throughout the tournament play and won the nail-biting final against the Canadian Team, making them the new Canadian Champions. The London Convention Centre congratulates the local committee for a job very well done in hosting a successful 2006 Scott Tournament of Hearts. 🏠

UPCOMING CONVENTIONS & CONFERENCES

The LCC looks forward to welcoming the following Conferences to London this Spring and Summer:

Ontario Association of Optometrists Annual Symposium & InfoMart	Mar 29 - Apr 1, 2006
6th Annual London Swine Annual Conference	April 4 - 6, 2006
Association of Canadian Medical Colleges Annual Conference	April 30 - May 2, 2006
Community & Hospital Infection Control Annual Conference	May 3 - 10, 2006
Diocesan Pastoral Study Days	May 15 - 17, 2006
Salvation Army – Women Connected 2006	May 26 - 28, 2006
Anglican Diocese of Huron Annual Synod	May 29 - 30, 2006
Annual Baptist Convention of Ontario & Quebec	May 30 - June 3, 2006
Cooperative Housing Federation of Canada Annual Conference	June 5 - 11, 2006
National Research Council Annual Conference – AMT 2006	June 18 - 20, 2006
Ontario Liberal Party	June 23 - 25, 2006

LCC SALES & CATERING TEAM



*Bob Giorgini,
Director, Sales
& Marketing*



*Sandra Polson,
Sales Manager*



*Lisa Pizze,
Sales Manager*



*Catherine
Rockburn,
Sales
Coordinator*



*Chris Waugh,
Catering &
Convention
Services
Manager*



*Rebecca Dodd,
Assistant
Catering
Manager*




*Sheila Vakili,
Catering
Coordinator*

CLIENT TESTIMONIALS

There is no greater compliment than when our clients let us know we've done a great job for their event. Below are comments received following the London Chamber of Commerce 23rd Annual Business Achievement Awards on March 22, 2006:

"Organizing Canada's largest Business Achievement Awards Ceremony is on a scale somewhere between a Hollywood production and a military invasion but that is exactly how London's Convention Centre approaches events management. With all of the careful planning and elegance befitting a Hollywood Ball the centre staff move like a battalion of elite guards charged with one mission and one mission only – To provide professional service, genuine hospitality and satisfied customers. Do they achieve their mission? As the unofficial task

master for this annual event I can tell you in absolute terms – it's 'mission accomplished' and then some." 



*London Chamber of Commerce 23rd
Annual Business Achievement Awards*


Gerry Macartney
General Manager and C.E.O.
London Chamber of Commerce

DEPARTMENT PROFILE

With precision, artistic skill, great timing, and top quality food. Whether it is a black tie dinner, lunch buffet, wedding, or themed banquet our Executive Chef and his culinary team will be pleased to prepare a meal to suit any event. All ingredients used are market fresh, and all dishes are prepared on-site.

Our culinary team is led by Chef David Van Eldik, a Certified Chef du Cuisine with over twenty years experience in the hospitality industry. He oversees a culinary brigade consisting of a Sous Chef and five full and part-time cooks. Let us not forget the hardworking Stewards whose responsibilities are to keep the kitchen to our high standard of sanitation.

According to Chef Van Eldik, the success

of any event is indeed the food. The culinary team uses only the freshest of produce and premium cuts of meat. It is taste, texture, scent and presentation working synergistically together that continually brings the London Convention Centre phenomenal client reviews! 



The Culinary Team at the LCC



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